

# Reinforcement Continuum

## *Influences on Maintenance of Behavior*

- **Frequency of the reinforcers**  
→ How often are they given?
- **Variety of the reinforcers**  
→ How many choices, types of reinforcers?
- **Power of the reinforcers**  
→ How desirable to the person?
- **Immediacy of the reinforcers**  
→ How soon after the behavior is the reinforcer given?

